

## WFMJ Television Inc./NBC Network

101 West Boardman Street Youngstown, Ohio 44503 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address
CROSSROADS MEDIA
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDER, VA 22314

| Contract #                               | Rev#   | Bill Cycle<br>Broadcast | Print Date 5/21/2012                    | Entry Date 5/18/2012    |  |
|--|--------|-------------------------|---|-------------------------|--|
| Advertiser<br>.CROSSROA                  | DS GPS |                         | Brand<br>.CROSSROADS GPS                | Network<br>WFMJ         |  |
| Contract Description<br>CROSSROADS GPS-B |        |                         | Dates 05/23/12 - 05/29/12               | Revenue Type<br>CA5     |  |
| Estimate # 577                           |        | posal #<br>16904        | Primary Salesperson<br>PHILADELPHIA PMC | Buyer:<br>Noelle Ramsey |  |

| Billable  | Airtime    |            |          |       |     |            |            |
|-----------|------------|------------|----------|-------|-----|------------|------------|
| Broadcast | Gross      | Net        | Spots    | Gross | TR  | Total      |            |
| May 2012  | \$6,375.00 |            | <u> </u> | 01055 | Net | Gross      | Net        |
| •         | *          | \$5,418.75 | 6        |       |     | \$6,375.00 | \$5,418.75 |
| Jun 2012  | \$2,575.00 | \$2,188.75 | 3        |       |     | \$2,575.00 | \$2,188.75 |
| Totals:   | \$8,950.00 | \$7,607.50 | 9        |       |     | \$8,950.00 | \$7,607.50 |